CoRPs Training Materials ’12 -’13
Representing VU at College Fairs
“CoRPs” Concepts

• Why Represent VU at a College Fair?
• Nuts and Bolts of the College Fair
• Frequent Student Questions
• Additional Resources
Why Represent VU?

- **Outreach**
  - Help students who were previously unfamiliar with Vanderbilt learn more about our University.

- **Information**
  - Provide students information about VU so they can assess their “fit” with Vanderbilt during their college search process.

- **Prospect Collection**
  - Identify students interested in Vanderbilt through collecting contact cards in order for us to provide more information through email and snail mail.

More qualified applicants to help enrich VU’s applicant pool and future campus community!
Nuts & Bolts: Before the Fair

- Ensure that your current contact information is correct with the admissions officer requesting your assistance.

- Stay current with Vanderbilt news and information. A primer on campus life at Vanderbilt today called “Campus Life, Culture, and The Ingram Commons” can be found in the training materials section.

- Take time to familiarize yourself with the college fair materials we ship you.

- Review the college fair date, time, and location in advance. We’ll send confirmation emails and we’ll provide the fair’s information in the materials we ship.

- Plan to arrive 30 minutes prior to the start of the fair in order to arrange your table and meet other fair attendees.

- Dress professionally. Business-casual attire for day events and business attire for evening events is generally the norm.
Your VU College Fair Table
On the Table: Most Important Items

Contact Cards. The most important piece! Students complete them and you mail them back to Vanderbilt so that students will be included on our mailing list.

Vanderbilt Profile. A “one-stop shop” for information about VU, the four schools, majors, admissions stats, costs, etc. Serves as a great “cheat sheet” during the fair, too!

Financial Aid Brochure. Includes information about our outstanding expanded financial aid program.
College Brochures (smaller images pictured left). General information about each of our four undergraduate colleges.

Campus Viewbook (larger image above). General overview of life at Vanderbilt.
Nuts & Bolts: During the Fair

- Answer all questions to the best of your ability. You do not have to be an expert, and do not be afraid to say that you don’t know! Always feel free to suggest that students contact our office or their admissions counselor with more detailed questions.

- Plan to stay for the entire event.

- Do not compare Vanderbilt to other institutions. Instead of comparing schools, highlight the aspects of Vanderbilt that best address the underlying meaning of the student’s question.

- Be aware of how your tone and language may be interpreted by anxious high school students. 😊

- Maintain student confidentiality by protecting the contact cards that prospective students complete.

- Have fun! Students interested in Vanderbilt love meeting with alumni who lived the experience they hope to have. Help communicate the wonderful time you had as a student through your answers and interactions with students.
Nuts & Bolts: After the Fair

• Mail back any remaining materials as soon as possible with the pre-paid packing slip included with your package. Remember to return all completed contact cards!

• Follow up with the CoRPs team with any lingering questions or concerns.

• Complete the college fair online evaluation at your earliest convenience. You will be emailed a link from our office after your attend the event. Be candid with your answers! If you had terrific, productive conversations with applicants, let us know. Conversely, if you feel that your time was unproductive, we’ll definitely incorporate your feedback into future planning.
Frequently Asked Student Questions

Q: “Where is Vanderbilt located?”
A: Vanderbilt is located in the midtown area of Nashville, Tennessee – just 5 minutes from downtown Nashville. The campus is adjacent to Hillsboro Village and West End, both of which offer terrific shopping, dining, and cultural engagement options. The campus encompasses 330 acres in the middle of the city, and its status as a national arboretum contributes to its park-like atmosphere.

Q: “How ‘big’ is Vanderbilt?”
A: Vanderbilt is considered a “mid-sized private school.” In fall 2012, 6,796 undergraduate and 5,949 graduate students enrolled for a total of 12,745 students. The student to faculty ratio is 8:1 and 80% of classes have fewer than 30 students. About 97% of classes are taught by faculty, which contributes to the student-centric approach Vanderbilt maintains in the classroom.
Frequently Asked Student Questions

Q: “What’s student life like at VU?”

Vanderbilt is a four-year residential university. Students join the Commodore community during their freshman year while living on The Ingram Commons. Popular organizations include club and intramural sports, student government, programming boards, Greek life, philanthropy and other cultural, educational, and leisure activities. “Balance” is a hallmark of the typical Vanderbilt student’s scholastic and extracurricular life. Students also enjoy exploring Nashville in their free time. Visiting campus is the best way to get a feel for student life!

Q: “What type of testing/GPA do I need?”

Vanderbilt admissions counselors evaluate students within the context of their high schools, so an “average GPA” is not an accurate gauge of a student’s ability to succeed in our applicant pool. Successful applicants are usually near the top of their high school class and have taken a rigorous college-preparatory curriculum in high school. Of high schools that rank, 90.4% of students in Fall 2012 were ranked in the top 10% of their high school class. The middle 50% of enrolled first-year students entering VU in Fall 2012 had ACT scores of 32 – 34 and SAT scores of 1400 – 1560.
Frequently Asked Student Questions

Q: “What types of majors are available at Vanderbilt?”

A:

• Vanderbilt has four undergraduate colleges: the College of Arts & Science, the School of Engineering, Blair School of Music, and Peabody College of Education and Human Development. Students declare any of the 65 majors offered at Vanderbilt or create their own through an interdisciplinary majors track. Students may double- or triple-major and may also pursue an array of minors across the four schools.

• VU does not offer pre-professional majors. Students are urged to pursue a major that interests them while working with a pre-professional advisor in medicine, law, business, etc. While no one major is emphasized for those interested in business, students usually find economics, public policy, sociology, human and organizational development or a minor in managerial studies to prepare them for entrance to business school or for immediate work after graduation in myriad types of organizations.

• Regardless of school or major, students are required to take a liberal arts core curriculum that gives their education the well-rounded nature noteworthy of Vanderbilt graduates.

• A list of our schools and majors can be found on the back of the “Vanderbilt At a Glance” brochure.
Frequently Asked Student Questions

**Q:** “What’s Vanderbilt ‘known for’?”

**A:** Vanderbilt is a nationally-known top 20 university that emphasizes a liberal arts education while preparing students for the country’s best graduate programs or for competitive entrance into the job market. An emphasis on undergraduate education, close faculty-student relationships, world class campus facilities, and tremendous research opportunities and resources help enhance VU students’ educational experiences. While all Vanderbilt majors are rigorous and challenge students intellectually, our most popular majors include economics, political science, English, psychology, human and organizational development, and biomedical engineering.

**Q:** “How can I get more information?”

**A:** Simply have the student complete a contact card and we’ll send them information related to our schools and majors, campus life, The Ingram Commons, life at Vanderbilt, financial aid, and much more!