Pre-Business/Managerial Studies Minors

as.vanderbilt.edu/managerialstudies

The liberal arts curriculum of the College of Arts and Science prepares students to lead the examined life, to communicate effectively, to reason logically, to think critically, and to understand various societies and the roles of their institutions in accomplishing the societies’ goals. This is a fundamentally different mission than those of professional schools that prepare a student for a specific career (e.g., engineering, nursing, business, or teaching.) Yet, most graduates of the College of Arts and Science are interested in professional careers including management or finance. They often pursue those career interests through completion of a master of business administration or other professional degree subsequent to their undergraduate degree. MBA programs expect students to have had several years of significant work experience after the baccalaureate. A minor in Managerial Studies may direct students in their search for career interests and appropriate work experience after graduation. The minor may also prepare students for immediate entry after graduation into a specialized master degree program.

Thus, the College of Arts and Science offers two minors in the liberal arts tradition to help students understand management functions, corporate strategy and financial economics. Over 20% of undergraduates graduate with a minor in Managerial Studies. These minors are administered by the Managerial Studies Program. Each minor is designed to appeal to students with specific interests and aspirations. Students from any undergraduate major at Vanderbilt may minor in Managerial Studies.

Minor in Managerial Studies

Students may select one of two minors within the Managerial Studies Program:

- Financial Economics
- Corporate Strategy

The minors in Managerial Studies are designed to prepare students to:
- Develop a perspective on the objectives of firms
- Examine the role of firms in society
- Examine the role of individuals in corporations
- Assess the coordination of divisions of firms
- Focus on the internal decisions of a corporation

Courses offered in Managerial Studies

Fundamentals of Management
Corporate Finance
Financial Management
Corporate Strategy
Investment Analysis
The Entrepreneurial Challenge
The Business Planning Process
Principles of Marketing
Advanced Marketing
Creative Advertising
Financial Accounting
Managerial Accounting

For more information, including the requirements for each of the Managerial Studies minors, see the program website:

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